

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application Number : 09/688,694 Confirmation No.: 2049
Applicant : Christopher R. Lefebvre *et al.*
Filed : October 17, 2000
Title : METHOD AND SYSTEM FOR RETAINING CUSTOMER
LOYALTY
TC/Art Unit : 3622
Examiner: : Boveja, Namrata
Docket No. : 47004.000062
Customer No. : **21967**

SUBMISSION OF FORMAL DRAWINGS

BOX ISSUE FEE

Commissioner for Patents
Washington, D.C. 20231

Sir:

In accordance with the Notice of Allowance and Issue Fee Due mailed July 9, 2010, applicants are submitting herewith eight (8) sheets of formal drawings comprising Figures 1-8 for filing in the above-captioned application.

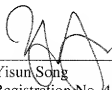
No fee is believed to be incurred upon the filing of the formal drawings. In the event any variance exists between the amount enclosed and the Patent Office charges, please charge or credit any difference to the undersigned's Deposit Account No. 50-0206.

Respectfully submitted,

HUNTON & WILLIAMS

Dated: 8/26/2010
Hunton & Williams
Intellectual Property Department
1900 K Street, N.W.
Suite 1200
Washington, DC 20006-1109
(202) 955-1500 (telephone)
(202) 778-2201 (facsimile)

By: _____


Yisun Song
Registration No. 44,487